



NORTHWEST FRAUD INVESTIGATORS ASSOCIATION FALL TRAINING CONFERENCE

The Riverhouse Convention Center | Bend, OR | September 11-13, 2014

Resource Collaboration | Digital Currency Open Source Intelligence Gathering | Case Studies

The Northwest Fraud Investigators Association (NWFIA) is an organization founded on July 25, 1929, with a purpose to secure the cooperation of those interested in the location, apprehension, and conviction of persons defrauding the public.

Featuring guest speakers from:

Multnomah County District Attorney's Office
City of Beaverton Police Department
Outerwall Inc. (Coinstar)
Mobile Technology Industry

Clackamas County District Attorney's Office
City of Gresham Police Department
Safeway Inc.
Additional Speakers Pending

City of Tigard Police Department
Social Media Expert Witness
Target Inc.

Pre-Conference Golf Tournament to be held at River's Edge Golf Course

Bend OR, September 11, 2014

Cost: Non-NWFIA Members \$150.00 | NWFIA Members Free

To register for fall conference or become a NWFIA member visit our website at www.NWFIA.org



The NWFIA would like to thank our host: NWORCA

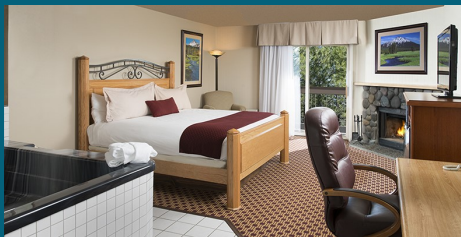
The Northwest Organized Retail Alliance is a coalition of investigators from private enterprise, the law enforcement community and prosecutors who are committed to the disruption of Organized Retail Crime and Fraud activity.

The NWFIA Proudly Supports the Make-A-Wish Foundation!

Visit the Make-A-Wish Foundation at www.wish.org

Bend's Best Hotel & Lodging

The Riverhouse Hotel is nestled along the banks of the beautiful Deschutes River in Bend, Oregon. The Riverhouse Hotel & Convention Center offers some of the finest lodging amenities in Central Oregon including, free hot American breakfast each day of your stay, high definition televisions in each room, outdoor and indoor pools and spas, exercise room, ultra-high speed internet, cozy rooms along the Deschutes River with fireplaces, spa, full kitchen and business suites.



The Riverhouse Hotel & Convention Center on the Deschutes River, Bend, OR

The Riverhouse HOTEL & CONVENTION CENTER

3075 U.S. 97 Business | Bend, OR 97701

To get the preferred rate quote when reserving be sure to mention you are attending the NWFIA Conference

To make reservations, call 866-453-4480 or visit their online reservation website:

www.reservations.riverhouse.com

Deluxe One Queen \$89.00

Deluxe Two Queen \$99.00

**The Riverhouse Hotel & Convention Center
3075 U.S 97 Business, Bend, Oregon 97701**

Tel: 541-389-3111 - Switchboard

866-453-4480 - Reservations

www.riverhouse.com



NWFIA FALL TRAINING CONFERENCE GOLF TOURNAMENT

SEPTEMBER 11, 2014

River's Edge Golf Course named a Golf Digest "Best Places to Play"
and Central Oregon's favorite golf course by Central Oregon Magazine

Four Person Scramble | Cost \$51 Per Person

**Fee Includes 18 holes of golf, driving cart, use of driving
range and bucket of range balls**

Prizes

Closest to Pin | Longest Drive | Top Team

**Please register for golf tournament at time of conference
registration**

River's Edge Golf Course
400 NW Pro Shop Drive | Bend, Oregon 97701
<http://riversedgegolfbend.com>

Northwest Fraud Investigators Association 2014 Fall Conference Speakers

Cheryl Bledsoe | Technology Manager, Clackamas County Department of 9-1-1 Communications

Cheryl Bledsoe is the Technology Manager for the Clackamas County Department of 9-1-1 Communications (CCOM). She first became familiar with social media as the Emergency Management Division at the Clark Regional Emergency Services Agency (CRESA) in Clark County, Washington. Cheryl has been responsible for implementing local, regional and state social media footprints which have included policy development, website redesign and managing blogs, Facebook Fan page and Twitter communications. She served on the Department of Homeland Security's Virtual Social Media Working Group for 3 years. Cheryl speaks regularly at conferences, consults with government agencies on social media implementation and provides training to diverse audiences. Cheryl has used social media in all phases of emergency management, most notably for preparedness through her 30 Days, 30 Ways game which she created in 2010. Cheryl also administrates a popular website for emergency management practitioners at www.sm4em.org.

Greg Brumley | Director of Loss Prevention, Outerwall Inc. (Redbox, Coinstair, EcoATM)

Greg joined Outerwall in January 2014 to head up the loss prevention function for the new Coinstar Exchange business. He has over 20 years of experience in leading fraud management, investigations and loss prevention in wireless telecom, big box retail and quick service restaurants. Greg's experience includes leading loss prevention and fraud at T-Mobile, Walmart Stores, and Starbucks Coffee Company. Greg has extensive international experience and starting loss prevention programs in Indonesia and Germany as well as living in Japan. Greg is well known in the loss prevention industry and is active in loss prevention councils at Retail Industry Leaders Association (RILA) and the American Society of Industrial Security (ASIS).

Paul LaBlanc | Senior Manager of Loss Prevention, Outerwall Inc. (Redbox, Coinstair, EcoATM)

Paul joined Outerwall in 2010 as the Sr. Corporate Investigator and now manages the LP function for New Ventures and Coinstar. He has 17 years of LP experience driving enterprise awareness programs and delivering bottom line results in the big box, specialty, and automated retail environment. Paul has spent 13 years at the regional and corporate level, earned his CPP in 2013, and holds a BA Degree in Criminal Justice.

Rick Whidden | Northwest Division Director of Loss Prevention, Safeway Inc.

Rick Whidden is the Director of Loss Prevention for Safeway's Northwest Division. He has 23 years of experience in the Loss Prevention industry, including 10 years with the Target Corporation in the San Francisco Bay Area. Since joining Safeway, he started and continues to help shape the company's Organized Retail Crime strategy. He currently oversees all loss prevention functions for a 311 store market, with 36,000 employees covering five states. In 2005, he was the recipient of two FBI 'Excellent Service in the Public Interest' awards for his contributions in the investigation of interstate fencing operations. Safeway holds a solid reputation as an industry leader with a cutting edge approach towards Organized Retail Crime investigations.

Jamey McDonald | Sergeant, Tigard Police Department, Commercial Crimes Unit

A life-long Oregonian, Sergeant McDonald graduated from college and worked in private business for 8 years in positions ranging from commissioned sales to the Operations Manager for a building materials supply company. Hired in 2001 by the Tigard Police Department he held positions as a Patrol Officer, Field Training Officer and School Resource Officer. He is an instructor in several police training disciplines as well as a National DARE trainer. He was promoted in 2010 to Sergeant and assigned to patrol. In 2011 he was selected to supervise the Commercial Crimes Unit. He has been selected as Officer of the Year and Supervisor of the Year for his department.

TJ Hahn | Officer, Tigard Police Department, Commercial Crimes Unit

A life-long Oregonian, Officer Hahn started his law enforcement career as a reserve with the Tualatin Police Department in 1996 and before that had been a police cadet with them. He took a job with the Columbia County Sheriff's Office in 1998, was promoted to corporal in 2003. Officer Hahn came to the Tigard Police Department in 2005 and was assigned to patrol. He has served extensively as a Field Training Officer and is an instructor in several police training disciplines. In 2012 Officer Hahn was selected to be a member of the Commercial Crimes Unit. Officer Hahn has twice been awarded Officer of the Year for his department.

Larry McKnight | Senior Investigator, Washington State Attorney General's Office

Larry McKnight gained his law enforcement experience through the U.S. Air Force and the State of Oregon where he holds an Advanced Certified Police Officer Certificate. Larry obtained his Basic Supervisor and Mid-Manager certificates through the State of Washington. Larry is known for his specialized investigative work in crimes against children and financial crimes. In January 1997, Larry was appointed as Washington State's first Executive Ethics Investigator when he was hired by the Washington Attorney General. Larry was promoted to Senior AGO Investigator where he is currently assigned to the Civil Division. In 2007, Larry received the Attorney General "Innovation Award" for a statewide domestic violence program he developed and implemented, and an investigations program he developed and presented to Supervisors at the Washington State Patrol Academy. Larry is a recognized expert in conducting difficult and sensitive interviews, including interviews of high-ranking officials. Larry has presented interviewing programs to international ethics conferences, national fraud conferences, and other venues throughout the nation. Larry has developed and presented numerous Continuing Legal Education programs for the Washington State Attorney General to include electronic discovery, computer forensics, metadata and ethics. Larry is a certified law enforcement ethics instructor through the National Institute of Ethics. Larry has received numerous awards and commendations throughout his law enforcement career and in 2010 received the Investigator of the Year Award. Larry has his Bachelor Degree from Corban University in Business Management and Communication.

Grant Moore | Mobile Technology Industry Professional

Grant Moore is a long time mobile technology veteran. Grant has over 12 years of focus on the mobile landscape covering hardware & software solutions. Grant is actively involved with Verizon to highlight productivity & mobile solutions in public safety. Grant is a volunteer at Habitat for Humanity.

Brandon Crate | Detective, Gresham Police Department

Detective Brandon Crate has been a police officer for over 11 years and is currently assigned to the investigation division at the Gresham Police Department as a property crimes detective. Detective Crate is also assigned to the East County Major Crimes Team which investigates homicides and major felonies within east Multnomah County. Detective Crate currently investigates stolen vehicles, residential burglaries, organized retail crimes and white collar crimes within the City of Gresham. Detective Crate is an active member with Northwest Organized Retail Crime Alliance (NWORCA). Detective Crate was one of the founding members of (NWORCA) and currently holds a seat on the board of directors as the Vice President. Prior to working at the Gresham Police Department, Detective Crate worked for the Maricopa County Sheriff's Office in Phoenix Arizona for 6 ½ years. 2 of the 6 ½ years, Detective Crate worked as an undercover narcotics Detective and was a member of the financial crimes taskforce headed up by Immigration and Customs Enforcement (ICE) and Internal Revenue Service (IRS).

Jeffery Rhoades | Deputy District Attorney, Multnomah County District Attorney's Office

Jeff graduated from Lewis & Clark Law School in 2010. During his tenure at Lewis & Clark, Jeff worked as an intern in the Multnomah County District Attorney's Domestic Violence Unit. There, he was principally responsible for prosecuting violations of restraining orders. After graduation, Jeff became the judicial clerk for Multnomah County Circuit Court Judge Eric J. Bloch. As part of his work, Jeff both assisted in complex civil litigation and worked in an experimental drug treatment court. He then rejoined the Multnomah County District Attorney's Office in July of 2011, working in the Misdemeanor Trial Unit. Since then, Jeff has been assigned to the Felony Property Crimes Unit, Drug Courts, and has worked on implementing an initiative aimed at vindicating a crime victim's constitutional rights to restitution. He is currently assigned to the Neighborhood Unit, prosecuting residential burglary cases and helping to conduct community outreach efforts.